

Arsenalia acquires a 100% stake in Anda

With this acquisition, Arsenalia Group increases its investment in the SAP ecosystem

May 30, 2024, Venice - Today, **Anda** is 100% owned by the Arsenalia Group, which has acquired the remaining shares, further **strengthening its strategic boost in the distribution of SAP offerings**.

Founded in 2020, Anda is an agile entity that guides companies through a constantly evolving global landscape. Its steady growth, coupled with the consolidation of expertise and increased project volume implemented by Ccelera, has enabled Arsenalia Group to achieve a **turnover of €30M** related to SAP offerings, positioning itself as one of the leading Italian players and a center of excellence in the adoption and implementation of SAP services.

Anda is an SAP Gold Partner for the entire SAP solution portfolio, offering a comprehensive range that spans ERP & Digital Core, Digital Supply Chain, CRM & Customer Experience, HR & People Engagement, Network & Spend Management, and Digital Platform. Through this acquisition, **Arsenalia strengthened its presence in the market**, also thanks to Anda's client base counting more than 100 customers, **consolidating its international network for SAP-related services**.

"We are proud to have further strengthened the SAP competence center within Arsenalia. We will continue to foster its development to create value for our clients, who recognize us as a reliable Partner thanks to the qualified skills of our experts in SAP offerings," said **Barbara Battaglioni**, SAP Partner Manager, Arsenalia.

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Arsenalia

Arsenalia is a dynamic group aggregating centers of excellence, fostering their development and uniqueness. The companies within the Arsenalia Group manage innovative projects with high technological content in the realms of People, Customer, and Enterprise, providing strategic consulting in these contexts and delivering multichannel creative communications. These companies are active in Austria, France, Italy, the United Kingdom, and Switzerland.

Contatti

Arsenalia Marketing Team
marketingteam@arsenalia.group